

# BRET RIDGWAY

Speaking Business Consultant

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## About

#1 Bestselling Author and an over 25 year veteran of the speaking and information marketing world. My unique behind the scenes perspective of some of the biggest names in the industry has shown me what works and what doesn't work in the industry.

## Topics

- How to Build a Profitable Speaking Business
- Mistakes Authors Make
- Tips for Increasing Back-of-the-Room Sales
- Maximizing Membership Site Success

## Reach Me

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## Social

[linkedin.com/in/bretridgway/](https://www.linkedin.com/in/bretridgway/)  
[facebook.com/bretridgway](https://www.facebook.com/bretridgway)  
[twitter.com/bridgway](https://twitter.com/bridgway)

## Along the Way

- DEVELOPED THE 1ST PORTAL WEBSITE IN THE PLANT ENGINEERING & MAINTENANCE INDUSTRY IN 1995
  - *CO-FOUNDER OF AM2 IN 2002 (NOW MARKETING UNVIERSITY) THE LONGEST RUNNING INTERNET COACHING PROGRAM*
  - *AUTHOR OF 7 BOOKS FOCUSED ON SPEAKERS, AUTHORS, INFO MARKETERS & EVENT PROMOTERS*
  - *MANAGER OF BACK SALES TABLE AT 150+ INTERNET & INFORMATION MARKETING EVENTS*
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## Featured Events

- Canadian Association of Professional Speakers
- International Speakers Conference
- Author 101 University
- MarketingOnline
- 21st Century Book Marketing
- Author U
- Business Success Cafe